

# The No. 1 Food Fair!



## Riga Food 2012

**5-8 September**

**Riga, Latvia**

Baltic Region, European Union





# Riga Food 2012

17<sup>th</sup> international trade fair for food, beverages, food processing, technologies, packaging, innovation, horeca and shop equipment and services.

International premium quality food competition

Competitions of chefs and pastry cooks

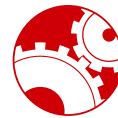
Bartenders competition



## YOU ARE WELCOME!

The central food industry event in the Baltics in 2012!

## EXHIBITION



RIGA FOOD  
TECHNOLOGY  
AND INGREDIENTS



RIGA FOOD  
GOURMET



RIGA FOOD  
HOTEL EXPO



RIGA FOOD  
PRINTING AND  
PACKAGING TECH



RIGA FOOD  
DRINKS



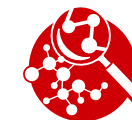
RIGA FOOD  
CLEAN EXPO



RIGA FOOD  
SPECIALTY



RIGA FOOD  
CATERING AND  
RETAIL TECH



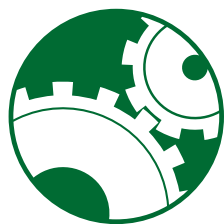
RIGA FOOD  
INNOVATION



RIGA FOOD REGULAR EXPO

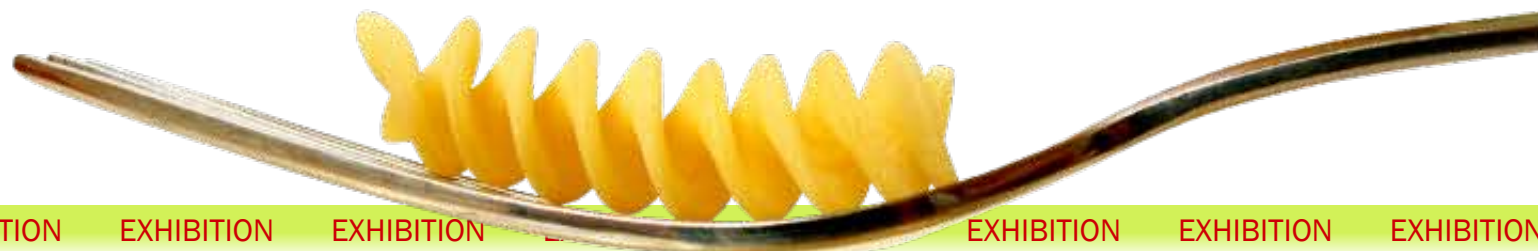






# RIGA FOOD TECHNOLOGY AND INGREDIENTS

Food processing and production equipment, ingredients, spices and additives, industrial automation of the food industry



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## RIGA FOOD PRINTING AND PACKAGING TECH



Packaging, packaging equipment, equipment and raw materials for producing packaging materials. Labels. Marking. Barcodes. Printing equipment, materials and supplies.



## RIGA FOOD SPECIALTY

Wholesome and functional food, kosher and halal products, vegetarian products, organic food. Supplements. Ingredients with improved nutritional value. Botanical extracts. Herbal products. Encapsulated and powdered herbs. Vitamins and mineral supplements. Baby food supplements. Sports nutrition. Anti-ageing and weight-loss supplements.



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## RIGA FOOD GOURMET

Gourmet food and  
selected beverages



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## RIGA FOOD REGULAR EXPO

General food products, meat, milk, fish,  
bread, confectionery, frozen food, fresh  
food, fruits, vegetables, processed food



ON EXHIBITION EXHIBITION EXHIBITION EXHIBITION EXHIBITION EXHIBITION



## RIGA FOOD DRINKS

Alcoholic and  
non-alcoholic beverages,  
beer, wine, coffee, tea.  
Competitions and tasting.



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## RIGA FOOD CATERING AND RETAIL TECH

Equipment and  
facilities for public  
catering and retail  
sales.







EX



RIGA FOOD  
CLEAN EXPO

EXHIBITION

RIGA FOOD  
INNOVATION



Science for the food industry, processing industry and technology. Scientific and research institutions and educational establishments. Scientists and students breakthroughs.





# Riga Food 2012

## EXPERIENCE

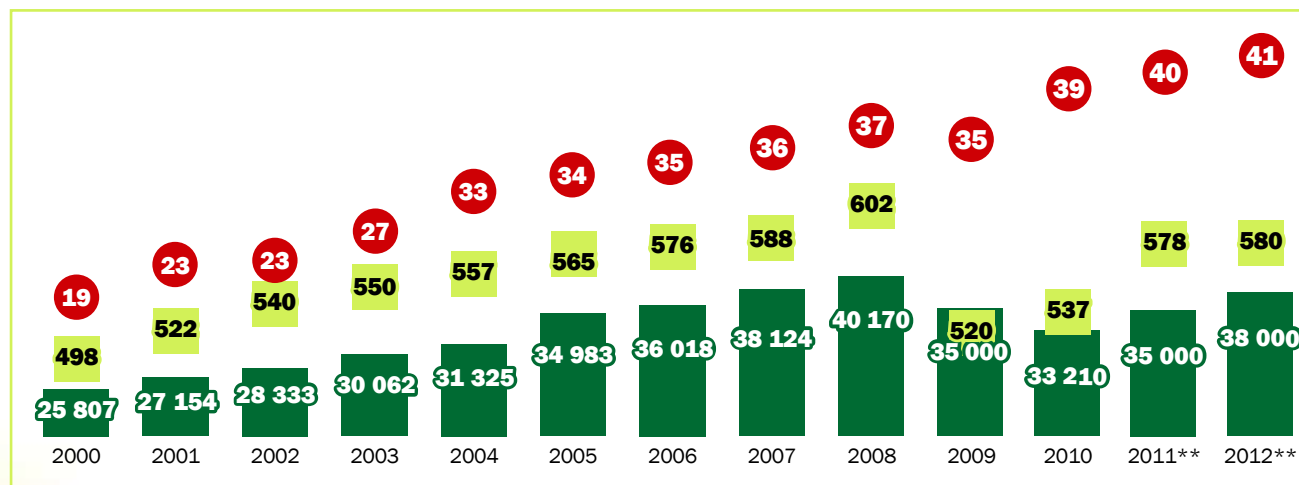
### National collective stands

Since 2006, “Riga Food” has been annually reaching record high numbers of participating countries. This tendency tends to outlast in 2011–2012 with at least 18–20 national collective stands introducing fields of interest of various countries in the Baltic market.

## THE GREAT NUMBER

of foreign participants and national collective stands reveal the international significance of “Riga Food”.

### Participation and attendance figures \*



● Represented **countries**

■ Participating **companies**

■ Attendance

\* Demographics as of 2000.

\*\* Forecast; this brochure was published before “Riga Food 2011”.







# Riga Food 2012

## PUBLICITY

### Supported by influential Latvian and foreign mass media

The 2011 official "Riga Food" information partners—major Latvian and foreign national and regional media.

#### Strategic information partners:

"Pishchevaya promyshlennost", "Russian Food And Drinks Market magazine", "Coffee Explorer", "KamberAga", "Coffee & Tea in Russia", "Food Technologies & Equipment", "Food UA".

#### Publicity and advertising partners:

"Dienas Žurnāli", "Privātā Dzīve", "Kapital Region", "Latvijas Avīze", "Fenster", "Petits", "Mediju Nams", LNT, LTV, PBK, Latvijas Radio, SWH, MIX Fm, Jumor Fm, Europa Plus, Radio Baltcom, radio "Skonto", [www.delfi.lv](http://www.delfi.lv), [www.db.lv](http://www.db.lv), [www.delfi.lt](http://www.delfi.lt), [www.delfi.ee](http://www.delfi.ee)

#### Information partners:

"Myasnaya industriya", "Fish And Seafood", "Mir upakovki", "Mir produktov", [www.unipack.ru](http://www.unipack.ru), "Prodindustria", "Hlebopek", "Torgovoe oborudovanie", "Molochnaya reka", "Myasnoi ryad", "Business Travel", "HoReCa", [www.kursuzsauks.lv](http://www.kursuzsauks.lv), [www.bartending.lv](http://www.bartending.lv), [www.meatinfo.lv](http://www.meatinfo.lv), [www.cetrassezonas.lv](http://www.cetrassezonas.lv), [www.receptes.lv](http://www.receptes.lv) and other.

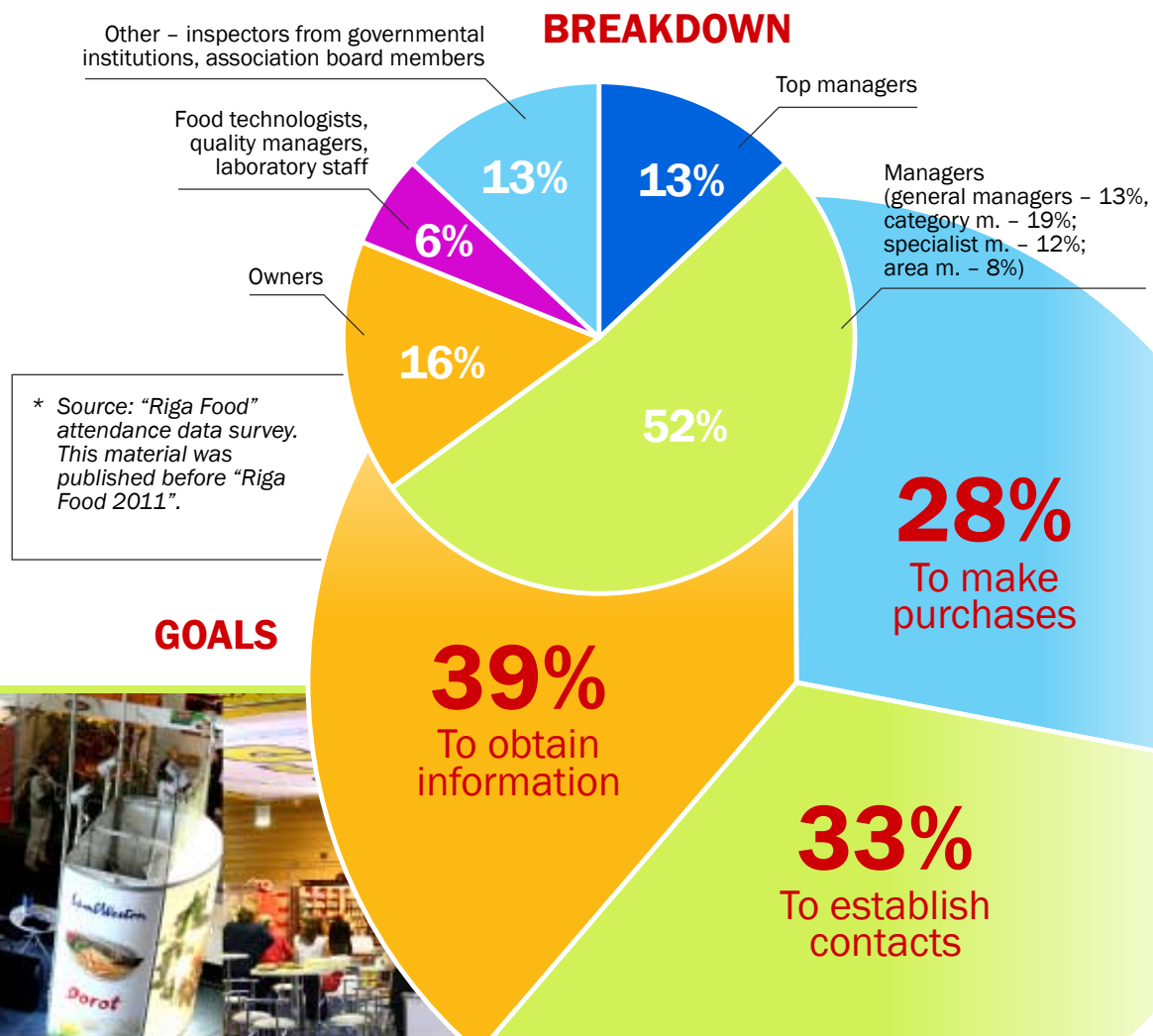
## LARGE PUBLICITY

in Latvia and abroad provides for hefty professional attendance.

## EXPERIENCE

### Riga Food professional attendance\*

**Food professionals** and representatives of connected branches – 70% of all attendees.





# Riga Food 2012



## QUALITY PARTNERS

### SIGNIFICANT SUPPORT in Latvia and abroad

- Riga City Council
- Ministry of Agriculture of the Republic of **Latvia**
- Marketing Council, a public organisation
- Investment and Development Agency of Latvia
- Latvian Technological Centre
- Latvian Association of Sommeliers
- EEN Latvija
- Chefs' Club
- Association of Hotels and Restaurants of Latvia
- Packaging Association of Latvia
- Latvian Bartenders Federation
- Diplomatic Economic Club Latvia
- Association of the **Belarusian** Packaging Branch Belinfopak
- Embassy of the **Russian Federation**, Trade Counsellor Division
- Moscow City Administration, Riga Office
- **Polish** Embassy, Economics and Trade Section
- Embassy of **Belarus**, Commercial Section
- Royal Embassy of **Belgium** in Riga, Economic and Trade Office, Flanders Investment and Trade Representative for the Baltic countries
- **Swiss** Chamber of Commerce in Latvia
- Embassy of **France**, Economic and Commercial Section
- Embassy of the **Czech Republic**, Economic Section
- Embassy of the **Slovak Republic**, Economic and Commercial Section
- Embassy of the People's **Republic of China**, Economic and Commercial Counsellor's Office
- Embassy of **Uzbekistan**, Commercial Section
- Embassy of **Ukraine**, Trade and Economic Mission
- Czech Trade Riga Office
- Embassy of **Denmark**
- Italian Trade Commission (I.C.E.), Riga Office
- Royal Embassy of **Belgium**, Economic and Trade Office AWEX of the Walloon and Brussels Regions
- Embassy of the Republic **Turkey**, Economic Section
- Embassy of **Hungary**, Economic Section
- Embassy of **Kazakhstan** in Latvia
- Embassy of the Republic of **Estonia**, Economic Section
- Embassy of the Republic of **Moldova**
- Embassy of **Georgia**







# Riga Food 2012

## FOOD PROFESSIONALS

from the EU and other countries meet at “Riga Food” every year to pep up their business!

## BUSINESS FORUM

### Matchmaking Event for food professionals and entrepreneurs

“Riga Food” offers a dynamic and international opportunity for eventual cooperation partners from the East and West to meet with one another. On-line Matchmaking Event news available at [www.rigafood.com!](http://www.rigafood.com!)

### Workshops and discussions

With participation of Latvian and foreign food industry enterprises, professional associations, entrepreneurs and diplomats.

## SPECIAL GUESTS

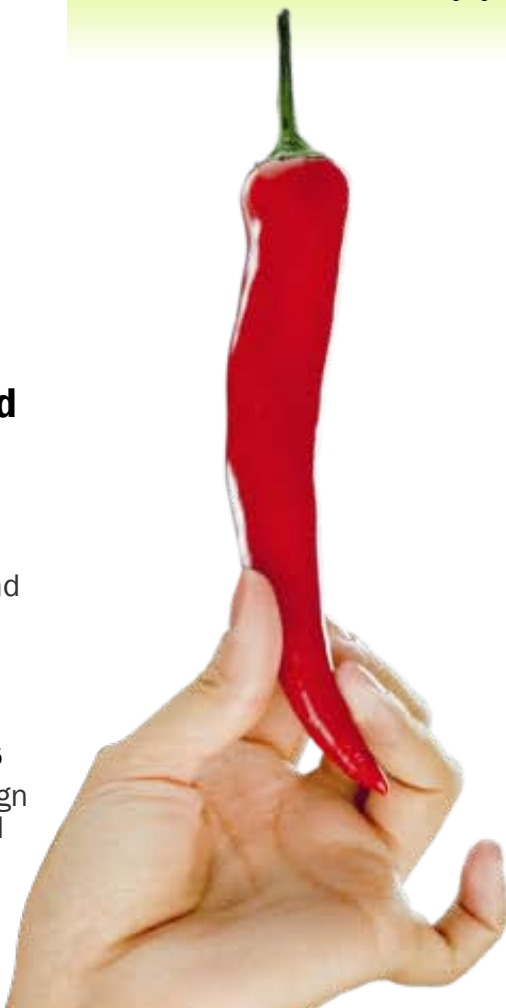
### Directors and VIP Day

The first exhibition day – Directors Day on 5 September – is dedicated to encourage direct contacts and partnering on the top management level.

Moreover, diplomatic officials of many countries visit the fair on this day to take part in the VIP exhibition tour organised by “Diplomatic Economic Club”.

### Opening ceremony and business party

Ministers for agriculture of Latvia, neighbouring states and other countries taking part in the “Riga Food” opening ceremony and guests of the business party positively proves the high prestige of the fair, provides domestic and international publicity for participating companies, and it is an excellent environment for establishing personal contacts.





# Riga Food 2012

## POSITIVE EMOTIONS

### Public attendance

On **6–8 September** the exhibition is open not only to professionals but also to end-consumers and customers. Attendance in 2012 is expected to reach more than 40,000 visitors.

### Workmanship shows

To promote the development of professional skills and to create a special thematic atmosphere, the contests and competitions for cooks, pastry cooks and bartenders are being held. Professional associations, organisations and companies offer workshops and conferences. Restaurants, cafes, hotels, educational establishments and suppliers present themselves showing their table design skills, and visitors, on turn, have an opportunity to vote for the best and the most pleasurable table design.

## THE GREAT NUMBER

of foreign participants and the extensive events programme makes “Riga Food” a very special event!

### Culinary tourism

Following tendencies worldwide, “Riga Food” extends the list of sectors represented at the fair adding culinary tourism on to this. The new addition is aimed to highlight the opportunities for culinary tourism in Latvia, to present national cuisine and Latvian hospitality. “Riga Food” is likewise going to introduce the culinary peculiarities and assortment of other countries.

## FOOD COMPETITIONS

### Medals for producers, quality products for consumers

The prestigious premium quality food competition invites food producers to compete for the Riga Food Grand Prix and medals already for the 16<sup>th</sup> consecutive year.

So far, competitions for producers of various beverages, meat, bread, biscuits, cheese, curd, yoghurt, fresh cheese, sour cream, Greek yoghurt, butter, mayonnaise, ketchup, pickled cucumbers, candied fruits, processed berries and canned fish have been held.

Follow news at our website!

[www.rigafood.com](http://www.rigafood.com)







# Riga Food 2012

## VENUE

Riga, Latvia,  
Baltic States,  
European Union



### International Exhibition Centre

The largest exhibition facility in the Baltic States is located in Kipsala, close to the Old Town of Riga. Within a two-kilometre distance, there are more than 1,500 hotel rooms (3★ and 4★); the airport is a 10 minute drive away. The nearest hotel Islande Hotel is located in the 500m distance from the exhibition centre.

The centre provides exhibition space of 27,000 m<sup>2</sup> and a parking area for 2500 cars, as well as other services that meet international standards.

### The Baltic States in the northwest of EU

After the enlargement of the European Union in 2004, its territory grew by a fourth, and the number of its inhabitants increased by 75 million. The European Baltic States are the place for safer and faster development of business on the East-West axis.

### Riga in the heart of the Baltics

Beautiful Riga is the centre of the region, and it prides itself on its Old Town, which is on the list of the UNESCO World Heritage Sites. For centuries, Riga has been the closest place for Eastern and Western business people to meet!

### International Exhibition Company BT 1

BT 1 is the most influential private-capital full-service exhibition company in the Baltic States. It is the general tenant of the exhibition centre. Since 1994, it has been professionally organising international and regional exhibitions for various sectors of the economy. BT 1 holds more than 30 exhibitions each year.

News and contact information  
**[www.rigafood.com](http://www.rigafood.com)**





# Riga Food 2012



## Project Manager

Rolands Nežborts  
Tel: (+371) 29127662  
E-mail:  
rolands.nezborts@bt1.lv



## Assistant to the Project Manager

Ingrida Nežborte  
Tel: (+371) 26406062  
E-mail:  
ingrida.nezborte@bt1.lv

## Head Office

International Exhibition Company BT 1  
Kipsalas iela 8, Riga, LV-1048, Latvia  
Tel: (+371) 67067550, 67065005  
Fax: (+371) 67067551  
E-mail: rigafood@bt1.lv

# CONTACTS

## Display your achievements at Riga Food 2012!

Logistics, transport, warehousing services, stand-building and design, visa support, communications, hotel reservation, presentations, workshops, etc.



## Thank you for your interest!

Should you need more information about “Riga Food 2012”

Click here!



## Riga Food worldwide

“Riga Food” agents operate in more than 30\* countries around the world. To find the closest agent, consult our head office or website.

\* Data as of 15.08.2011. Our agency network is continuously expanding.

